



Oh hey!

Wondering how we can work together? You've come to the right place!

Who the hell are we?



Meet Katy

- BBus (Marketing & PR)
- 6 years industry experience
- Content queen
- Service-based business lover
- Unofficial food critic



Meet Hayley

- BBus (Marketing)
- 10 years industry experience
- Advertising gun
- Retail and eCommerce Afficianado
- Dog mum

I'm an early stage solopreneur or small business owner and need some practical guidance to help me nail my digital marketing.

Teach
me

Oh My Digital Membership | \$59/month

Get empowered to nail your digital marketing. Learn to DIY your digital strategy one step at a time, while being held accountable to your goals and having us on standby to help if you get stuck!

Custom Hashtag Cheat Sheet | \$80+gst

Forget constantly searching for new hashtags. We'll create 5 sets of 30 hashtags, researched and tailored to your business – ready for you to copy and paste into your Instagram posts. Lifesaver!

Facebook Ads Starter Kit | \$99+gst

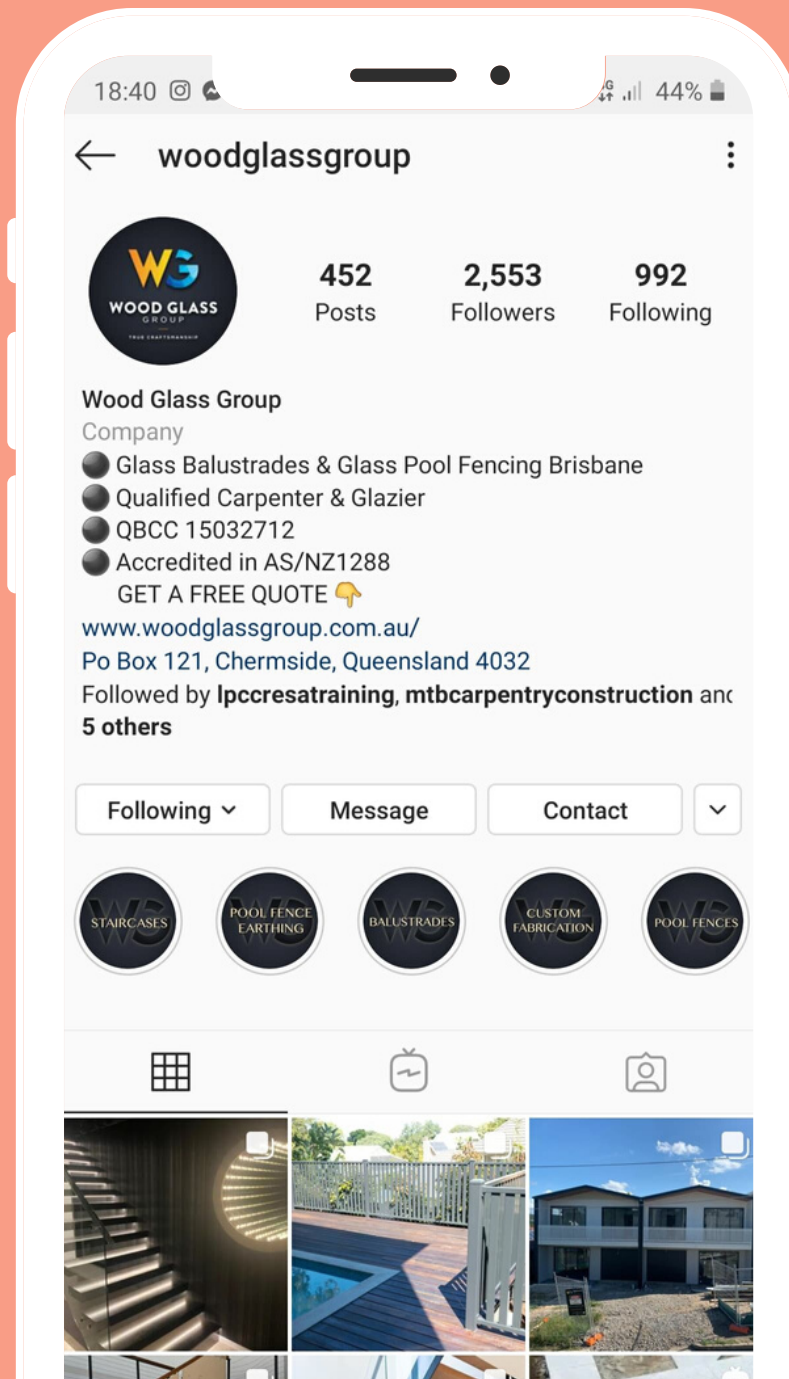
Thinking of trying your hand at Facebook Ads but not sure where to start? This kit contains everything you need to get set up for success – from scratch!

A.M.A.Z.I.N.G. That's the best description of how Oh MY Digital have helped me grow my business. Their monthly membership model keeps me informed and educated about ways to continually enhance my digital presence.

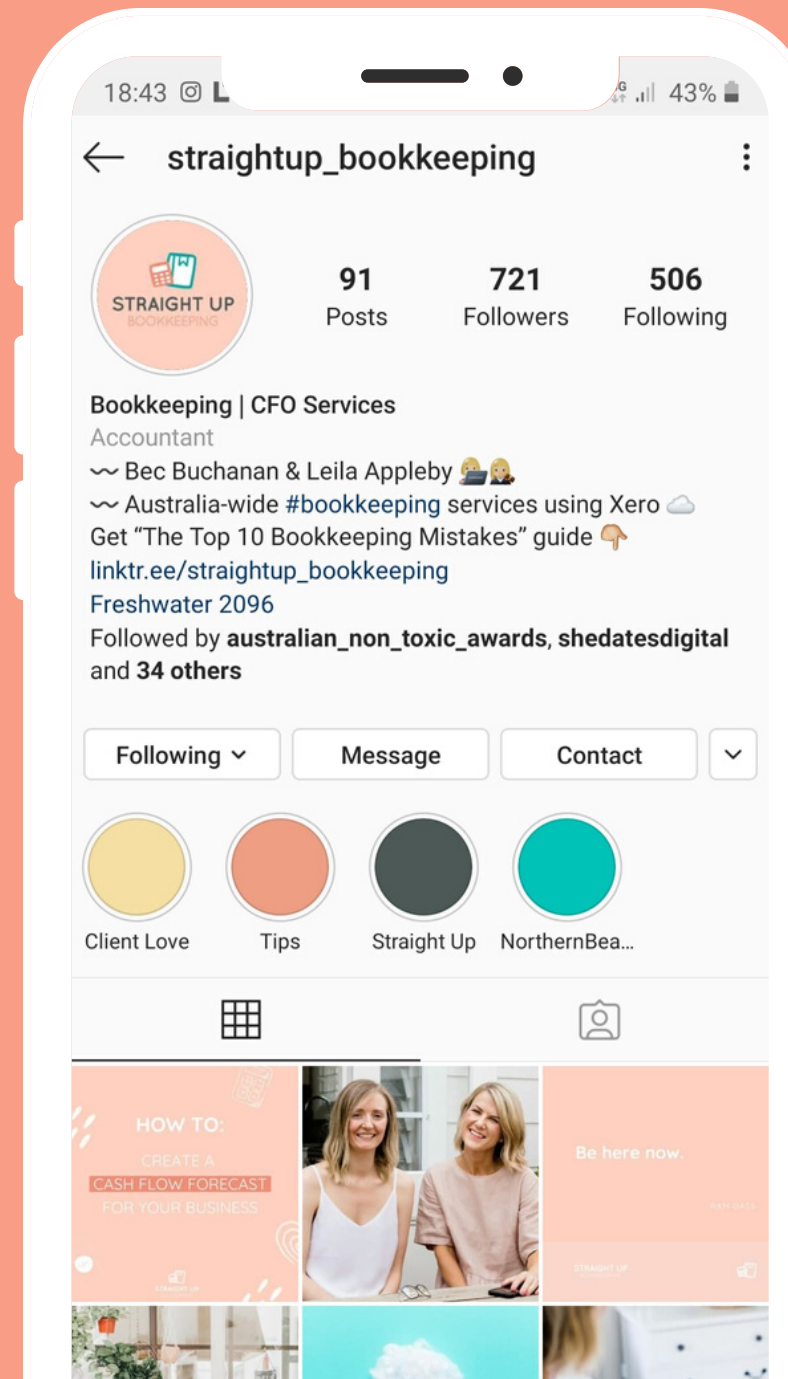
I really love working with Hayley. I even named a product after her – and it's become a best seller!

– Paula Gething, On A String

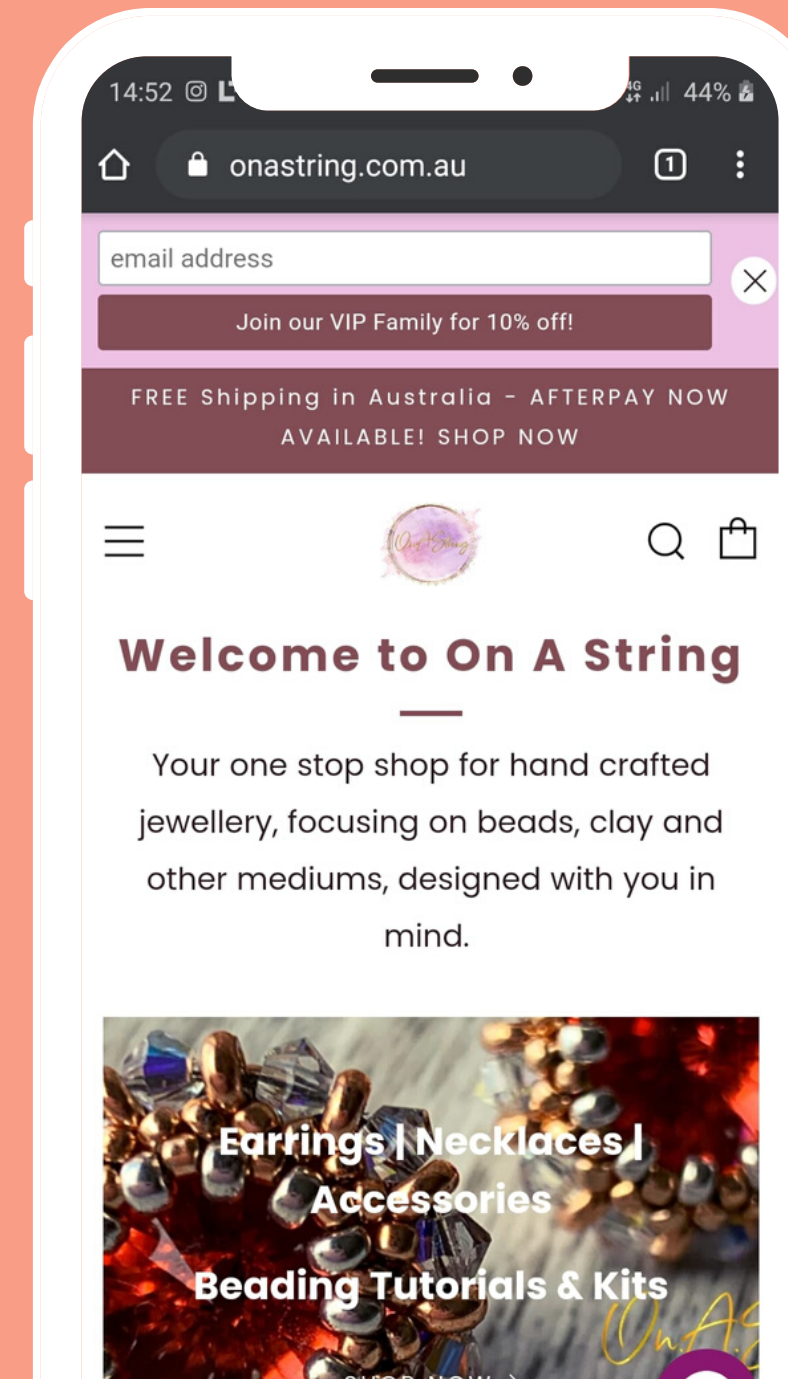
Joined the Oh My Digital Membership



Gained over 400
followers in 4 months



Gained over 370
followers in 3 months



Gained 246 email
subscribers in 5 months

I have a proven business model but need some help devising
a digital marketing strategy to take it to the next level!

*Help
there*

Basic Digital Health Check | \$249+gst

Been DIY-ing but need some fresh eyes and guidance? We'll audit your Instagram, Facebook and website to give recommendations on what you're doing well and what could be improved!

Digital Marketing Plan | \$1250+gst

Let's take that audit to the next level with a Digital Marketing Plan. We build out a full 12 month roadmap outlining the digital marketing tactics that can help achieve your business goals.

Ok - just went through this in detail. SO IMPRESSED! Have a page and a half of notes.... Would you pass on my thanks to the team - it's so comprehensive, clear, digestible and well laid out. THANK YOU!

- Lorraine Murphy, Best Selling Author

Ordered a Digital Marketing Plan

Book a Chat



I'm the Owner or Marketing Manager in an established business and need help with implementation.

Do it for
me!

Social Media Management | From \$650+gst/month

Do you find running your own socials is a huge time suck or you just never know what to post? Social Media can drive huge results, but it takes strategy and consistency. Let us do it for you!

Social Media Advertising | From \$1000+gst/month

Maybe you've dabbled in Facebook or Instagram ads but didn't see results, or you just don't have time for another thing on your to-do list. We can manage them for you from start to finish.

Email Marketing | From \$300+gst

Email Marketing is an extremely valuable tool to nurture your audience and help them convert into paying customers! We can help build your list, and send ongoing campaigns.

The Girls at Oh My Digital are the best! fast, efficient, creative with words and have an eye for detail. They know their stuff and are 100% focussed on each of their clients to the point they make you feel you are their only one! Our growth at Rivermead Estate and the professional presentation of our instagram and facebook platforms are commented on all the time. Thanks girls for making my job so easy!

- Chrissy Keepence, General Manager,
Rivermead Estate

Book a Chat



Styled by Dani T

VISIT MY WEBSITE

GET IN TOUCH

Hi Hayley, nice to meet you

I'm Daniela Tippett, the Interior Designer and Stylist behind Styled by Dani T.

I've spent the past few years styling homes around Sydney, and helping people like you create their dream space - or their dream auction result!

If you ever need a little more help or advice, you can always reach out to me [here](#). I love a good chat.



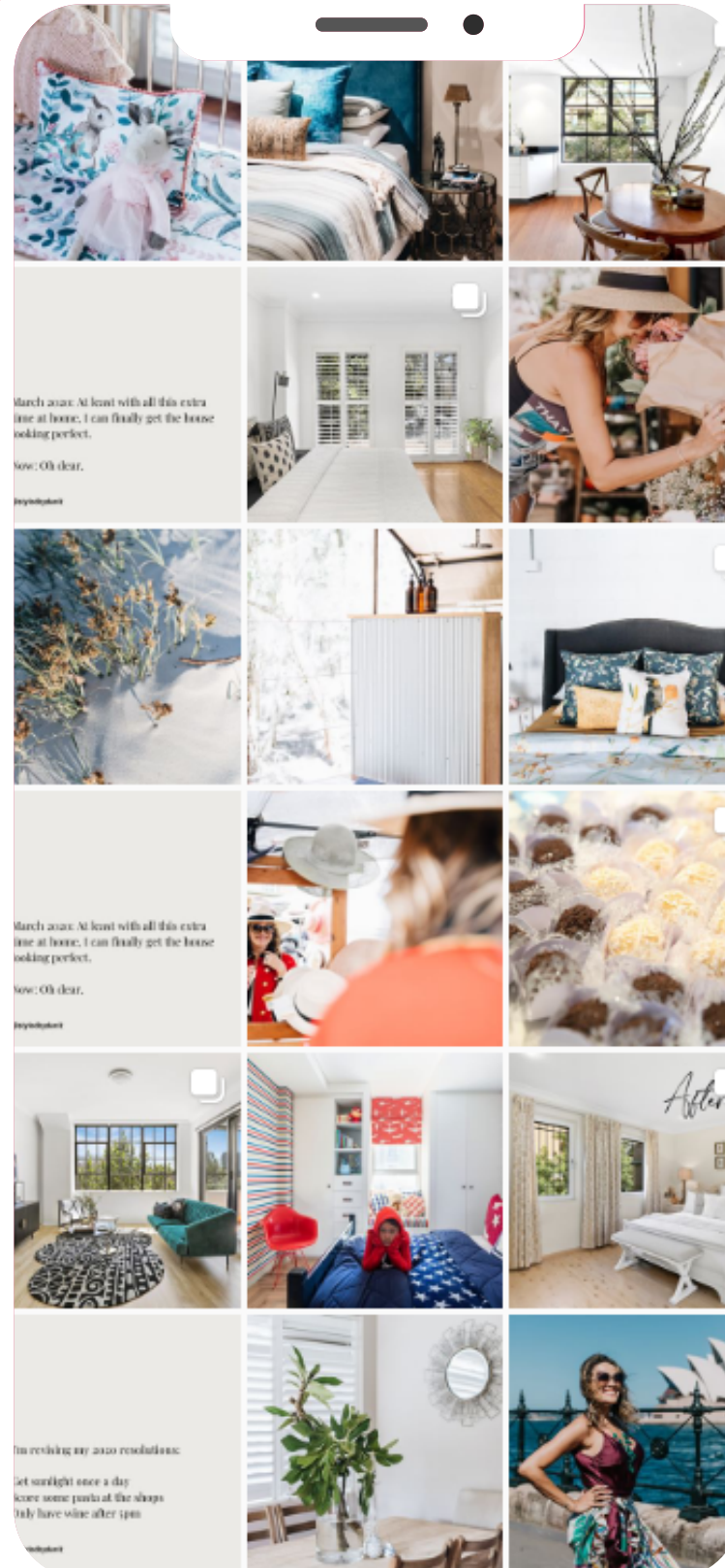
My gift to you

I'm so excited to share with you my top 5 Looks to Inspire your Home, all based on original designs by yours truly!

Going from the images in your head to a real-life dream home can feel daunting, but I promise this Lookbook Guide is going to make the process 100x easier for you.

Enjoy!

See my 5 Looks to Inspire your Home Now



OH MY
DIGITAL

Results	Reach	Impressions	Cost per Result	Amount Spent
9,178 Post Engagements	9,788	22,113	\$0.01 Per Post Engagement	\$132.42
9,178 Post Engagements	9,788 People	22,113 Total	\$0.01 Per Post Engagement	\$132.42 Total Spent

Facebook Engagement
results on a mental health
awareness campaign

Results	Reach	Impressions	Cost per Result	Website Purchases Conversion
53 Adds To Cart	6,274	18,047	\$2.65 Per Add To Cart	\$731.17
1,209 Views Content	15,251	24,975	\$0.10 Per View Cont...	\$1,768.76
— Multiple Conv...	8,922	59,440	— Multiple Conv...	\$10,717.14

Facebook Conversions
results on a camping Store
eCommerce campaign

Ready to stop procrastinating and get your digital marketing sorted?

Come on, you know you want to.

Let's do this

